LEO BURNETT COMPANY, Inc.
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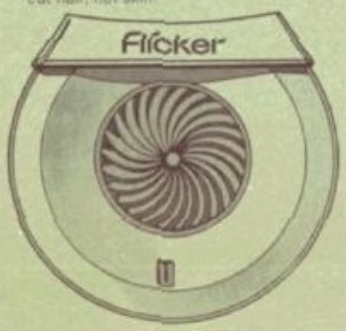
Printed in U.S.A.

New lady's shaver: Flicker

Designed to cut hair...not skin.

2061034007

Finally, a lady's shaver designed to do what you always wanted it to cut hair, not skin.

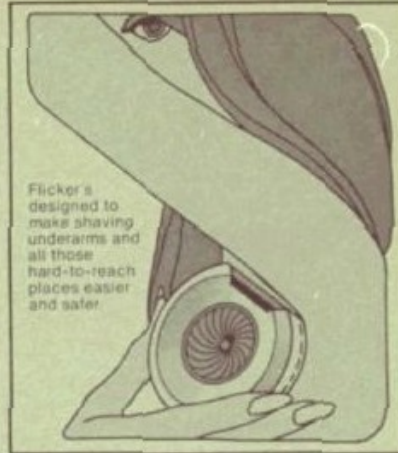


Flicker's stainless steel blades are specially protected so they just glide over the top of your skin without cutting it.

Thanks to Flicker's exclusive self-contained design, your hands never have to touch blades again. Flicker contains 5 blades. The little window shows how many blades you've used.

Flicker lets you shave your legs closer, smooth and safer. You may never nick your knees or skin your shins again.

Flicker's designed to make shaving underarms and all those hard-to-reach places easier and safer.



TRY IT. It's non-electric. It's disposable.

$1.49

Look for Flicker in the • beauty aids section • on the razor blade rack • in the cosmetic section • on special displays. And find a whole new way to feel about shaving.

Source: https://www.industrydocuments.ucsf.edu/docs/tqvv0004

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